

Venue: Coc Expo IEC, pavilion 2, Moscow, Russia

Dates: 21– 24 November, 2023

1. EXHIBITOR

Company: _____

2. CONTACT INFORMATION

Name _____ Telephone _____ e-mail _____

3. DESCRIPTION AND COST OF MARKETING SERVICES

POINT	ACCEPTED UNTIL	DESCRIPTION OF MARKETING SERVICE	PRICE, EUR	AMOUNT	TOTAL
1.1.	October 30, 2023	Additional badges	13		
2.1.	September 28, 2023	Information about sub-exhibitors in the electronic and printed catalogues	610		
3.1.	September 28, 2023	1/1 Colorful advertising page A5 in catalogue	1089		
3.2.	September 28, 2023	1/2 Colorful advertising page A5 in catalogue	638		
3.3.	September 28, 2023	Company logo on the plan with an arrow	285		
3.4.	September 28, 2023	Colored bookmark in the catalogue	2100		
1 MONTH BANNER					
4.1	October 5, 2023	Banner 435*80 main page	380		
4.2	October 5, 2023	Banner 1 366 *114 main page	510		
2 MONTH BANNER					
4.1	September 7, 2023	Banner 435*80 main page	520		
4.2	September 7, 2023	Banner 1 366*114 main page	730		
OUTDOOR ADVERTISING					
5.1	October 12, 2023	Lightbox in front of the main entrance	400		
5.2	October 12, 2023	Outdoor construction 2*3	940		
5.3.	October 12, 2023	Outdoor construction 3*3	1080		
5.4.	October 12, 2023	Outdoor construction 4*3	1620		
INDOOR ADVERTISING					
5.5.	October 12, 2023	Lightbox - front side 1.15 * 1.95	810		
5.6.	October 12, 2023	Lightbox - back side 1.15 * 1.95	610		
5.7.	October 12, 2023	Octanorm 1*2.9	340		
5.8.	October 12, 2023	Octanorm 2*2.9	470		
5.9	October 12, 2023	Octanorm 3*2.9	610		
5.10	October 12, 2023	Octanorm 4*2.8	740		

5.11.	October 12, 2023	Octanorm 6*2.8	990		
5.12.	October 12, 2023	Suspension on the ceiling of the registration hall 1*3, per 1 pc	810		
ENTRANCE AREA BRANDING					
6.1.	October 12, 2023	Hall 7, 6 turnstiles	1,820		
6.2.	October 12, 2023	Hall 8, 6 turnstiles	1,820		
6.3.	October 12, 2023	Hall 7, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	810		
6.4	October 12, 2023	Hall 7, 2 glass surface , 3,95*1,5 m, double sided sticker , price for 1 item	1080		
6.5	October 12, 2023	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	810		
6.6	October 12, 2023	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	1080		
VIDEO ADVERTISING					
7.1.	October 27, 2023	Video advertising above the registration counters—4 days, in rotation with other participants, no more than 3	2,000		
7.2.	October 27, 2023	Video on TV panels on the exhibition territory (rest areas for visitors), 4 days , price for 1 item	1,100		
7.3.	October 27, 2023	Video advertising on the service of charging stations, 4 days of broadcast, price for 1 item	1,100		
8.1	October 27, 2023	Printed invitations in the ITE office	0		
8.2	October 27, 2023	Printed invitations via post	0		

4. TOTAL COST OF ORDER (without VAT) _____ *all prices in the application without VAT

5. CONTACTS FOR SENDING APPLICATION

For service orders, please fill out the application form and send it to coordinator

Lyudmila.Savilova@ite.group +7 (495) 799 55 85

The filled-out form will be the basis for invoice.

6. EXHIBITOR SIGNATURE

Date _____ 2023 Full name _____

Signature _____